IRSG’s Road Forward On Sustainable Natural Rubber Voluntary Initiative
SNR Initiative: Development Process and State of Progress

**Phase 1**
2012-13

- SNR Action Plan with five sustainability criteria for NR value chain

**Phase 2**
2013-14

- Wider discussions with industry players and national associations to encourage active engagement & support to SNR initiative
- WRS 2013
  - ANRPC discussions
  - Various consultation meetings
  - Field testing process: 3 countries/four locations
    - India
    - Indonesia
    - Cameroon
- Consensus on Indicators & KPIs
- Confirmation by IAP
- Confirmation by HoD
- Public Announcement of the SNR Initiative – WRS 2014

Numerous SNR Working Group Meetings

Develop SNR Indicators and KPIs
SNR Criteria and Indicators:

**Criteria 1: Support improvement of productivity**
- Performance indicator 1.1: Optimizing the planting of recommended clones
- Performance indicator 1.2: Optimizing planting density
- Performance indicator 1.3: Optimizing fertilizers and chemical use

**Criteria 2: Enhance Natural Rubber quality**
- Performance indicator 2.1: Commitment to natural rubber quality
- Performance indicator 2.2: Compliance with testing and grading

**Criteria 3: Support forest sustainability**
- Performance indicator 3.1: Compliance with legal requirements
- Performance indicator 3.2: Protection/conservation of protected areas

**Criteria 4: Water management**
- Performance indicator 4.1: Compliance with legal requirements and customary use rights
- Performance indicator 4.2: Treatment of industrial waste water

**Criteria 5: Respect human and labour rights**
- Performance indicator 5.1: No Child labour
- Performance indicator 5.2: No Forced labour
- Performance indicator 5.3: Freedom of association and collective bargaining
SNR Initiative’s Governance

**Governing Entity:**
- IRSG

**Role of Governing Entity:**
- Publication of SNR Criteria and Indicators
- Promotion of the SNR Initiative (SNR-i)
- Collection of information
- Publication of SNR-i yearly implementation report
- Organise periodic review process

**Periodic review process based on:**
- Input from the Governing Entity
- Implementation report
- Consultation with relevant stakeholders
SNR Initiative: Medium-term Roadmap

**SNR Criteria & Indicators**
- Productivity
- Quality
- Forest sustainability
- Water management
- Human & Labour Right

**Roll-out of SNR as Voluntary Industry Initiative**
- Confirmation and support from IRSG HoD to the Guidance for SNR performance indicators

**Deployment / Implementation**
- SNR-i Website launch (IRSG)
- Information/promotion roll-out

**SNR Self Declaration**
- Sourcing verification ensured by value chain organization

**Review process**
- Prepare review of SNR Criteria/KPIs

**First level Implementation Review of SNR-i**
- SNR-i 1st implementation Report

**Periodic review in every 3 years**
- First level Implementation Review of SNR-i

**Initiation of common reflection (Sustainable Synthetic Rubber Initiative)**
- May 2015

**SNR Self Declaration**
- May 2015

**Deployment / Implementation**
- Jun 2014 - Dec 2014
- Jan 2015
- Jan 2016
- 2017

**Review process**
- First level Implementation Review of SNR-i

**SNR Self Declaration**
- May 2015